

Sen.se Launches ThermoPeanut™ the Hottest IoT Sensor on the Market

SensePeanut™ Makes Connected Life Solutions Affordable and Accessible for All

September 1, 2016 – BERLIN, GERMANY – Sen.se, an early pioneer of the Internet of Things industry, today announced the availability of ***ThermoPeanut™***, an affordable, intuitive smart sensor that can monitor temperature in-and-around the home to provide alerts and trigger automated interventions in response to heat fluctuations. Already known for its Mother smart home platform, ThermoPeanut is the first product in a line of smart sensors called ***SensePeanut™*** that are designed to drastically simplify various connected capabilities. Priced just \$29, each SensePeanut has its own set function, task or habit it can monitor allowing anyone with a smartphone or tablet to take advantage of the connected life revolution.

“SensePeanuts are designed to bring people the benefits of smart life automation without the need for costly or complicated solutions. We are thrilled to launch ThermoPeanut as the first in the line,” said Rafi Haladjian, Founder and CEO of Sen.se. “Whether you are monitoring room temperatures, making sure your refrigerator is cooling properly or keeping a server room at an optimal level, ThermoPeanut takes the guess work out of temperature tracking and thanks to integrations with partners such as NEST and IFTTT, allows users to take action when issues arise.”

ThermoPeanut is now available and will be joined in Q4 2016 by SensePeanuts that can monitor sleep and track medication, as well as smart buttons that that give everyday items super smart powers.

How it Works

With ThermoPeanut, anyone from tech enthusiasts to novices can track the temperature of any space including bedrooms, pet kennels, refrigerators, basements, campsites and more. The two inch sensor simply connects via Bluetooth 4.0 to smartphones and tablets via its dedicated iOS or Android app. Once registered, ThermoPeanut can be secured to any surface and the ideal temperate range for the area programmed within the app.

ThermoPeanut measures temperatures ranging -5°F to 140°F / -20°C to 60°C and will take readings at desired intervals. Results are sent to any registered device within 200 feet of its location or stored for up to a month for later transfer when not in range. In app messages and sound notifications from the ThermoPeanut itself alert users when temperature readings are outside preset norms. Temperature status can also be checked anytime without a device by pressing the ThermoPeanut, which will play a sound to indicate if the space is too hot or cold or within desired levels.

Devil's in the Data

Unlike other temperature tracking devices, ThermoPeanut connects directly to the SensePeanut app without the need for hubs or gateways. Through the app, the entire family can access current and

recent temperature readings, view graphs that showcase trends over time and even identify optimal temperature ranges for the desired tracked space.

Advance Features

ThermoPeanut also offers further functionality for advanced users. Additional customizable capabilities include:

- **Tracking and notification frequency** – The frequency of temperature readings and app alerts can be personalized to preference from every three minutes up to one hour.
- **Third party interventions** – ThermoPeanuts can connect to both Nest and IFTTT, allowing users to go a step further in creating a connected home, by setting rules so the temperature automatically adjusts based on ThermoPeanut's readings and the set criteria.
- **Calibration** – Users can adjust the measurements of the sensor to make them the most accurate for a tracked environment.
- **Setting options** – Through the app, sound alerts can be turned off and on, settings can be reset and collected temperature data can be downloaded and shared.
- **Data exports** – It offers unlimited data storage within the secure cloud that can also be exported to excel and CSV files.
- **Multiple devices** – Each ThermoPeanut can be paired with multiple smartphones and tablets.
- **Home hubs** – As any smartphone or tablet can be used as a hub, ThermoPeanut can provide actionable data and alerts to multiple users even when they are miles from home.

Availability

Starting September 1, 2016 and priced \$29, ThermoPeanut is available at Sen.se and in the U.S. at Amazon.com, with additional retail availability coming soon. It comes with all necessary accessories including a Peanut holder, self-adhesive tape, key ring and a single, replaceable CR2032 battery that will run for up to six months. Additional Peanut sensors will launch this fall, monitoring and assisting with activities including taking medicine (MedPeanut™), improving sleep (SleepPeanut™) and remotely controlling your phone and smart devices (PeanutButton™).

IFA

The ThermoPeanut along with the SleepPeanut, PeanutButton and MedPeanut will be on display at the Sen.se booth – Hall 11.1 Booth 20 during the IFA Exhibition in Berlin September 2-7. Demonstrations and review units of ThermoPeanut will be available on request. For more information about ThermoPeanut, please visit ThermoPeanut.com.

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ABOUT SEN.SE

Sen.se was founded in 2010 by Rafi Haladjian. Its mission is to develop a new generation of smart objects designed to blend elegantly and unobtrusively into the lives of users while collecting meaningful data, continuously and over long periods of time. It's unique Mass Market product Mother, an incredibly versatile sensor system, helps family's monitor all the aspects of their daily lives they care about: detecting home intrusion, measuring temperature, making sure children are back from school, improving medication observance, improving sleep, stimulating to be more active or hydrate more often and much more. The company released a new product line in 2016 called Peanuts, a range of sensors that make everyday tasks easier. Peanuts monitor, improve and help facilitate daily activities like taking medicine, sleeping and managing temperature.